

CLEARSKIES

COMPANY PROFILE

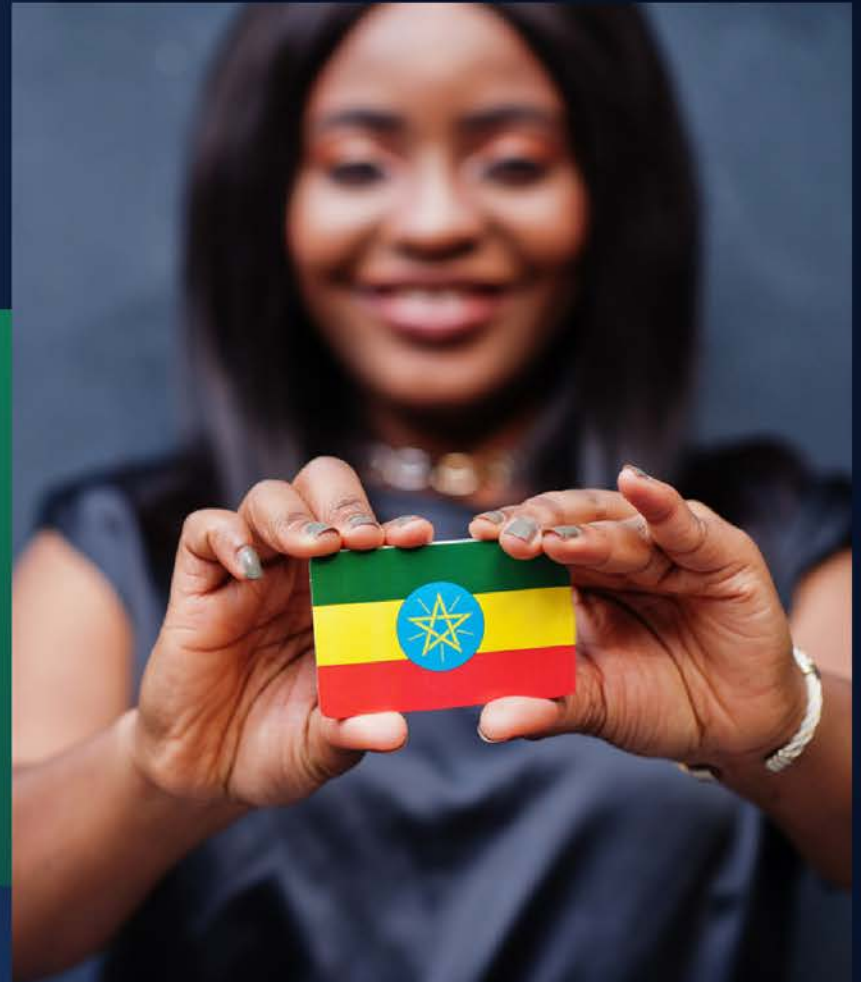
clearskiestechnology.com



ABOUT CLEARSKIES

Established in 2017, Clearskies is a technology advisory and telecom value-added services (VAS) company based in Addis Ababa, Ethiopia. Capable of navigating Ethiopia's regulatory landscape while developing high-quality deliverables, Clearskies is poised to guarantee success for its clients. Current clients range from services in the education sector to the telecom sector and various consultancies in mobile technology.

Clearskies is regulatory compliant in Ethiopia.





OUR SERVICES



TECHNOLOGY ADVISORY

- Project Management
- Client Advisory
- Market Research
- Product Placement



TELECOM SECTOR

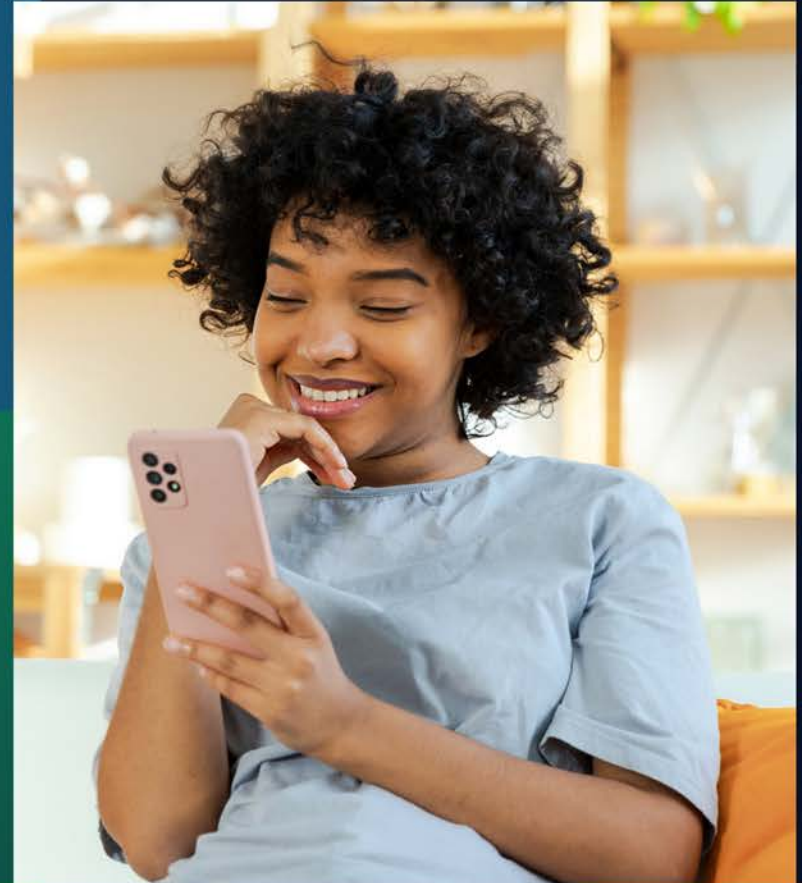
- Airtime Credit Service Provider
- Credit Scoring Platform
- Enterprise SMS Solutions
- Active VAS License

VALUE ADDED SERVICES



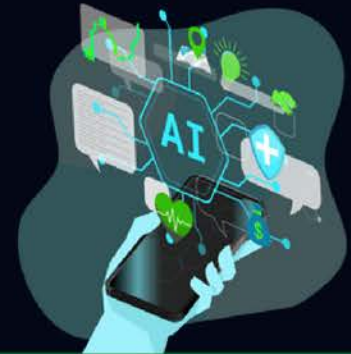
Clearskies offers toll-free, non-premium SMS services and airtime credit services. We work with partners to provide enterprise-based SMS services in Ethiopia.

Our agreements with telecom companies in Ethiopia enable us to expand our VAS services in partnership with Telco.





INTERNATIONAL TOP UP



ethio telecom Airtime

Working alongside our global partners, Clearskies provides a platform for conveniently purchasing airtime for family, friends, and colleagues in Ethiopia. This service, known as the International Top-Up of Airtime, has been in operation for over four years.

BULK SMS PROVIDER

- Our bulk SMS platform allows businesses to carry out SMS campaigns to any telephone number in Ethiopia.
- We offer smooth integrations and alphanumeric changes so you can share messages from your sender ID.
- Clearskies facilitates complete project management for your SMS campaign, from ideation to implementation, and includes reports.
- We guarantee a high success rate of over 90% of SMS's to the target population.





RESEARCH

01 DIGITAL FINANCIAL SYSTEMS

Clearskies has worked with the National Bank of Ethiopia to develop a Regional Financial Inclusion Framework (RFIF) to support the cascading of the National Financial Inclusion Strategy across all the federal regions and support the achievement of 70% financial inclusion in Ethiopia by 2025.



02 FINANCIAL LITERACY CURRICULUM

Developed and conducted financial literacy training for smallholder coffee farmers in Ethiopia. This research encompassed a needs assessment, inception report, content development, and final rollout of the curriculum.





RESEARCH

03 DIGITAL PAYMENTS FOR VACCINE CAMPAIGNS

Clearskies conducted a qualitative and quantitative study in Addis Ababa, and the Oromia and Somali regions to assess the potential benefits and costs of making digital payments to vaccine healthcare workers.



04 GENDER & MOBILE TECHNOLOGY

Clearskies researched and identified policy recommendations on gender equality-related issues in access to mobile technology services and financial services in Ethiopia on behalf of The World Bank Group.



THIS IS CLEARSKIES



IT ADVISORY

Clearskies provides IT advisory services to companies in Ethiopia. We work with companies interested in growing their footprint in the mobile technology sector or the value-added services (VAS) industry.

Clearskies provides services to businesses in Ethiopia that need customized information technology and mobile technology services; we have designed and implemented projects for clients in the following sectors:

ACTIVE SECTORS

- Telecom VAS
- Digital Financial Services
- Health Care
- Delivery & Logistics
- Research



OUR TEAM



Our dedicated team comprises skilled individuals who bring a wealth of expertise driven by a fervent commitment to upholding excellence. With a robust background in the telecommunications sector and a collective experience exceeding 25 years.

Furthermore, we boast a profound understanding of technology partnerships and a rich history of successful IT advisory projects spanning various industries, including finance, telecommunications, healthcare, ride-hailing, and oil & gas.

From conceptualization to execution, we excel in IT business application deployments, adeptly managing projects, mitigating risks, overseeing system implementations, and fostering business growth.

We guarantee a successful partnership based on our many years of experience in Ethiopia and our understanding of the local context. We are delighted to serve your needs!



WHY CHOOSE CLEARSKIES



Commitment to value creation



Personal and professional integrity



Competent and dedicated customer support team



Business intelligence

Local market success

Regulatory compliant



**SOME
OF OUR
CLIENTS &
PARTNERS**



CLEARSKIES


THANK YOU!


Thank you for considering us for your needs.
We look forward to the opportunity of serving
you and exceeding your expectations.

Contact Us

 +251 955-210-999

 info@clearskiestechnology.com

 www.clearskiestechnology.com

 Clearskies Information Communication Technology PLC
Leghar ORDA Building, 15th Floor
Addis Ababa, Ethiopia